



Courses that support the most current software applications developed by the industry leaders. Recent additions include:

Adobe

- Acrobat 7.0
- AfterEffects 6.5
- Audition 1.5
- FrameMaker 7.0
- GoLive CS, CS2
- Illustrator CS, CS2
- InDesign CS, CS2
- LiveMotion 2.0
- PageMaker 7.0
- Photoshop CS, CS2
- Premier 7.0
- Version Cue

Macromedia

- Authorware 6.5
- Director MX
- Dreamweaver MX
- Fireworks MX
- Flash MX
- Flash MX 2004
- FreeHand MX
- Generator 2

Corel

- Corel DESIGNER 9
- Corel Painter 7
- Corel PHOTO-PAINT 11
- Corel Ventura 10
- Corel DRAW 11

And many more course titles including Microsoft FrontPage, QuarkXPress, HTML 4.01 Web Authoring Series, Web Design and Usability Techniques, and earlier versions of applications listed above. Most courses are broken down into levels suitable for beginner, intermediate, or advanced designers, or are organized to address specific skills.

All courses are designed to support the PC version of their respective applications. Courses for popular applications like Acrobat, CorelDRAW, Director, Flash, Illustrator, InDesign, Photoshop, and many others are also written to support the MAC equivalent applications.

Element K delivers Learning Solutions that combine our core assets — catalog e-Learning, platform, courseware, custom content, system integration and services

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Design and Media Library

The most comprehensive design and media library available

Element K® offers the most complete library of online courses for design professionals who use technology to enhance communications. The library was created explicitly with web designers, graphic designers, page layout experts, and creators of original art and media in mind. These professionals leverage high-powered PCs and advanced computer applications to enhance creativity and drive productivity throughout their design processes. The Element K Design and Media library provides training for most major design functions from graphic development to photo manipulation and enhancement to layout and publishing. The library is suitable as a "Just-in-Time" reference to be used under tight project deadlines, as well as a formal training tool that accommodates various learning paths in design and electronic communication disciplines.

Application training for the novice or expert designer – Including design specialties

This collection of courses covers the design and media applications of industry giants Adobe, Macromedia, Corel, Lotus, Quark, and Microsoft. Multiple application levels and versions are included to accommodate the broadest base of design specialists – and the career path of each student as he or she faces new assignments and encounters new technologies. Typical design roles that are supported:

Web Designer – Uses sound design techniques and UI (User Interface) best practices to create web pages with text and graphics. Fundamental skills include web authoring with HTML, creating web-suitable imagery (objects), applying Cascading Style Sheets, and planning website navigation. Typical applications and programming languages include: HTML, FrontPage, Cascading Style Sheets, and a number of Adobe and Macromedia products that meet specific web design objectives.

Graphic Designer – Uses sound design techniques to create graphical elements and objects for web, print, or multi-media output. Fundamental skills include drawing and editing dynamic graphics, adding text to graphical elements, applying styles, and manipulating color. Typical applications include: Photoshop, Illustrator, FreeHand, and Fireworks.

Page Layout or Prepress Expert – Uses artistic techniques to layout pages in advance of web or print publishing. Fundamental skills include arranging text and graphics on a page to meet marketing objectives,

developing and managing templates, applying styles, and preparing documents for publication. Typical applications include: QuarkXPress, InDesign, and FrameMaker.

Animator / Multimedia Designer – Uses artistic techniques to create dynamic objects that mix elements of text, graphics, sound, and motion. Fundamental skills include drawing and editing graphics, manipulating film or video images, and employing applications to enhance the spatial, temporal, or acoustical qualities of graphical objects. Typical applications include: Flash, Director, LiveMotion, and After Effects.

Element K – Training partner to the leading design application companies

Element K is proud to be a training content provider to the world's leading design application developers – Adobe and Macromedia. Through these relationships, Element K has developed and hosts <http://adobe.elementk.com> and <http://macromedia.elementk.com>, branded websites that offer application training to Adobe's and Macromedia's customers respectively. These arrangements require that Element K courses are of the highest quality, and that ongoing course development is timely with new product releases.

Reference tools and support

Element K's integration of online reference tools, including a custom collection of the most relevant books on design and media topics, is unmatched in the industry. Popular courses are available in a collaborative format with access to an instructor, in addition to the convenient and highly regarded self-study format. And topical "discussions" happen virtually through Element K KnowledgeShare threaded message boards, designed to give students a place to get peer feedback and assistance.

