



## E-Business Library

### The Value of the E-Business Library:

- Addresses site planning, marketing and management, security, encryption and site development.
- Provides managers and project leaders with the information they require to make educated decisions about their organizations' use of Internet technologies.
- A logical complement to Element K's Business Skills and Project Management libraries.

### Using the Power of Internet to Realize Your Business Goals

E-Business describes the use of Internet technologies to carry out, improve, and streamline business processes. Among the common areas referred to in the E-Business realm are: E-commerce, Customer Relationship Management (CRM), Enterprise Resource Planning (ERP), Supply Chain Management (SCM), E-procurement, and Knowledge Management.

Where do today's technologies fit into your company's business plan? What are your e-business initiatives? Is your staff up-to-date on the latest technologies, trends, and software? With the E-Business Library from Element K<sup>®</sup> you can deliver online training that keeps your company on the cutting edge—and helps you to reach your goals!

### Take Full Advantage of Online Business Opportunities

The E-Business Library from Element K gives executives a solid understanding of today's Internet applications and how much they can do for your company. Our courses will show you the benefits of Supply Chain Management, Enterprise Resource Planning and Customer Relationship Management—as well as E-commerce, E-procurement, Knowledge Management, and more. From general overviews to creating e-business plans to integrating and implementing new technology, our courses cover it all.

### Practical Training for Practically Everyone!

This library has relevant, timely, and useful courses for virtually any top-level professional. Whether they want just the basics or in-depth training, we will help the people who are driving your corporate strategies work more efficiently and effectively. You'll find vital information for executives, vice presidents, IT managers, directors of technology, project managers, product managers, marketing professionals, and strategists.

### The Element K Edge

Element K brings more than 20 years of experience in education and training to our E-Business courses. We understand how people learn—and our E-Business Library features a variety of courses for both business and IT professionals. Plus, we have developed solutions for the very different E-Business needs of small and large companies.

### Choices for Both Business and Technical Resources

The E-Business Library from Element K offers training in the areas of: Fundamentals, Business & Strategy, and Technology & Implementation. Here is a sampling of the courses available today:

#### Fundamentals

- E-Business: Fundamentals of E-Commerce
- E-Business: Practical Applications
- Developing a Commercial Web Site
- Intranets and Extranets: An Introduction

#### Business & Strategy

- E-Business: Fundamentals of Enterprise-Wide Infrastructure
- E-Business: Enterprise-Wide Planning
- E-Business: Project Implementation and Management
- E-Business: Small Business Site Planning and Development

#### Technology & Implementation

- E-Business: Security Techniques
- Web-Database Integration with ASP

### To find out more:

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