



### The value of e-Reference:

- Each book is a full-text, searchable online copy of a printed work
- Support corporate initiatives by incorporating books into a blended development path, assigning required reading and tracking usage
- Users can bookmark resources for future reference
- Fully integrated into the Element K KnowledgeHub platform or your corporate LMS

### Authorized / Official Imprints:

Adobe Press  
Cisco Press  
HP Press  
IBM Redbooks  
The Java Series from Sun  
Macromedia Press  
Microsoft Press  
.Net Series from Microsoft  
Novell Press  
Sun Microsystems Press

## e-Reference Library - technology

Addresses just-in-time learning needs for technical professionals

Access to thousands of online reference books from top IT publishers



Element K® offers the convenience of a full-text, searchable e-Reference library containing thousands of best selling technology books to enhance your learning experience. The multi-publisher library provides access to a broad range of topics covering computer concepts and skills, from their Tables of Content to their Indexes. Subject matter spans from technology theory and complex procedures, to practical how-to guides and case studies. The format of references are also diverse, running from "Teach Yourself" books for the independent learner, to references packed with hundreds of command-line definitions and detailed data tables, to practical "how-to" books explaining techniques and tips. These multiple formats allow for maximum flexibility in meeting the needs of the learner, and fitting within the training plan of each individual.

Other uses of e-Reference include:

- Performance support tool to provide searchable, just-in-time information in an easily accessible format
- Supplement to formal learning events (e-Learning or classroom), either as pre-class preparation to ensure baseline knowledge or as a post-class support tool to extend technical knowledge
- Source of specialized or detail knowledge, for learners who want more depth than traditional classrooms cover
- Certification, credential, or other exam preparation tool

This valuable resource is the perfect resource for individuals who like to learn on their own or who prefer to immerse themselves in detailed materials and become subject matter experts. Individuals can stay current and improve productivity with this powerful reference tool at their fingertips.

For those who have a working knowledge of a technology but need task-specific information or time-saving tips, Element K offers our extensive collection of online *Articles*. Users have unlimited access to over 10,000 *Articles* covering such topics as: desktop applications, design and media, networking, operating systems, programming and web development. Alone or combined with our online reference books, you can rely on Element K to provide best-in-class reference tools to meet your needs.

### Partial list of publishers represented in the Element K e-Reference library:

- |                               |                            |                  |                          |
|-------------------------------|----------------------------|------------------|--------------------------|
| • Addison Wesley Professional | • IBM                      | • MySQL Press    | • Premier Press          |
| • Adobe Press                 | • Longman                  | • New Riders Pub | • Prentice Hall PTR      |
| • Alpha Books                 | • Macromedia Press         | • Nolo Press     | • Que                    |
| • Cisco Press                 | • McGraw-Hill Professional | • O'Reilly       | • Sams                   |
| • Element K Press             | • Microsoft Press          | • Peachpit       | • Syngress               |
| • Eli Research                | • Muska & Lipman           | • Pi Press       | • Sun Microsystems Press |



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## e-Reference Library - business

Addresses just-in-time learning needs for business professionals

### Access online reference books from top business publishers



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Element K® offers the convenience of an online reference library containing hundreds of full-text searchable business books to support your learning experience. Our multi-publisher library includes access to a broad range of business topics from management and leadership, to project management, to personal development, from thought leaders like Jack Welch, Oren Harari, AMACOM (publishing arm of the American Management Association), and Wharton Business School Publishing. We offer multiple formats to allow for maximum flexibility in meeting the needs of the learner, and to fit the training plan of each individual:

- Performance support tool provides searchable, just-in-time information in an easily accessible format
- Supplement to formal learning events (e-Learning or classroom), either as pre-class preparation to ensure baseline knowledge or as a post-class support tool to extend knowledge
- Source of specialized or detail knowledge, for learners who want more depth than traditional classes cover
- Certification, credential, or other exam preparation tool

With this valuable resource learning isn't limited to just class time. Individuals have unlimited access to today's latest business books to stay current and hone critical business skills.

In addition, Element K offers *getAbstract* for busy professionals who want to expand their business management knowledge and stay current of the latest trends, but don't have the time to read books cover to cover. This comprehensive library includes over 1,700 publisher-approved business book summaries of the most recognized books. Alone or combined with our online reference books, you can rely on Element K to provide best in class reference tools to meet your organization's learning needs.

### Partial list of publishers represented in the Element K e-Reference library:

- Allyn & Bacon
- Alpha Books
- AMACOM
- Center for Creative Leadership
- Eli Research
- Financial Times PH
- Houghton Mifflin
- McGraw-Hill Professional
- New Riders Pub
- Nolo Press
- Premier Press
- Prentice Hall PTR
- Prima Publishing
- Wharton School Publishing

Element K delivers Learning Solutions that combine our core assets — catalog e-Learning, platform, courseware, custom content, system integration and services

### To find out more:

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